



Communication
Language &
Culture Network

COMMUNICATION LANGUAGE & CULTURE NETWORK

Media Kit

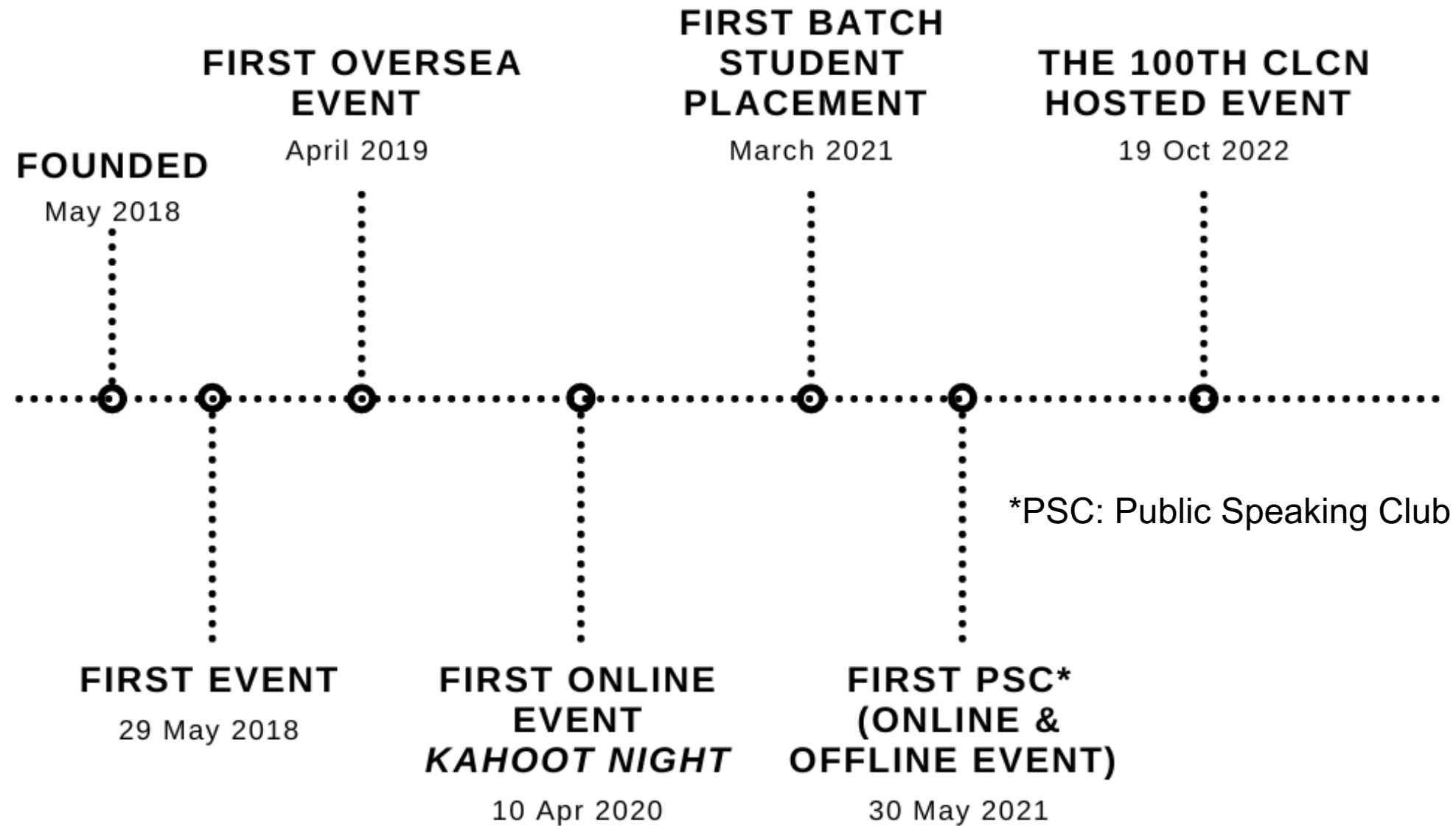
ABOUT US

Communication Language & Culture Network (CLCN) is an Australian Charities and Not-for-profits Commission (ACNC) registered organisation.



Our passionate volunteers are the driving force behind CLCN

OUR STORY



We measure success by the number of people we help and who come to help our cause.

WHAT WE DO?

“Our goal is to help students, especially international students, increase their employability, by providing soft skill training and industry placements”.

SIGNIFICANT NUMBERS

Top 5 countries/areas of origin of international students in South Australia:

1. India (29%)
2. China (19%)
3. Nepal (7%)
4. Vietnam (5%)
5. Hong Kong (5%)

**Source: Department of Education, 2023*

SIGNIFICANT NUMBERS

- The employment rate is lower for international graduates than for domestic graduates in 2021: 44% of international postgraduates are full-time employed VS 85% of domestic postgraduates.
- International students earn on average 20% less than domestic students (full-time employment).
- In 2021: 43% of international postgraduates employed full-time indicated they were working in a job that did not fully utilize their skills or education

BARRIERS TO EMPLOYMENT POV INTERNATIONAL GRADUATES

“

- Up to one-third of international graduates who stay in Australia, post-study are still unemployed six months after graduating
- No clear agreement on whose role it is to develop employability skills: Need to strengthen university-employer relationships to enhance work-integrated learning provision.

”

TOP SKILLS EMPLOYERS LOOK FOR

“

- Critical thinking and problem solving
- Teamwork and collaboration
- Professionalism and strong work ethic
- Oral and written communications skills
- Leadership

”

RETAINING INTERNATIONAL STUDENTS GRADUATES

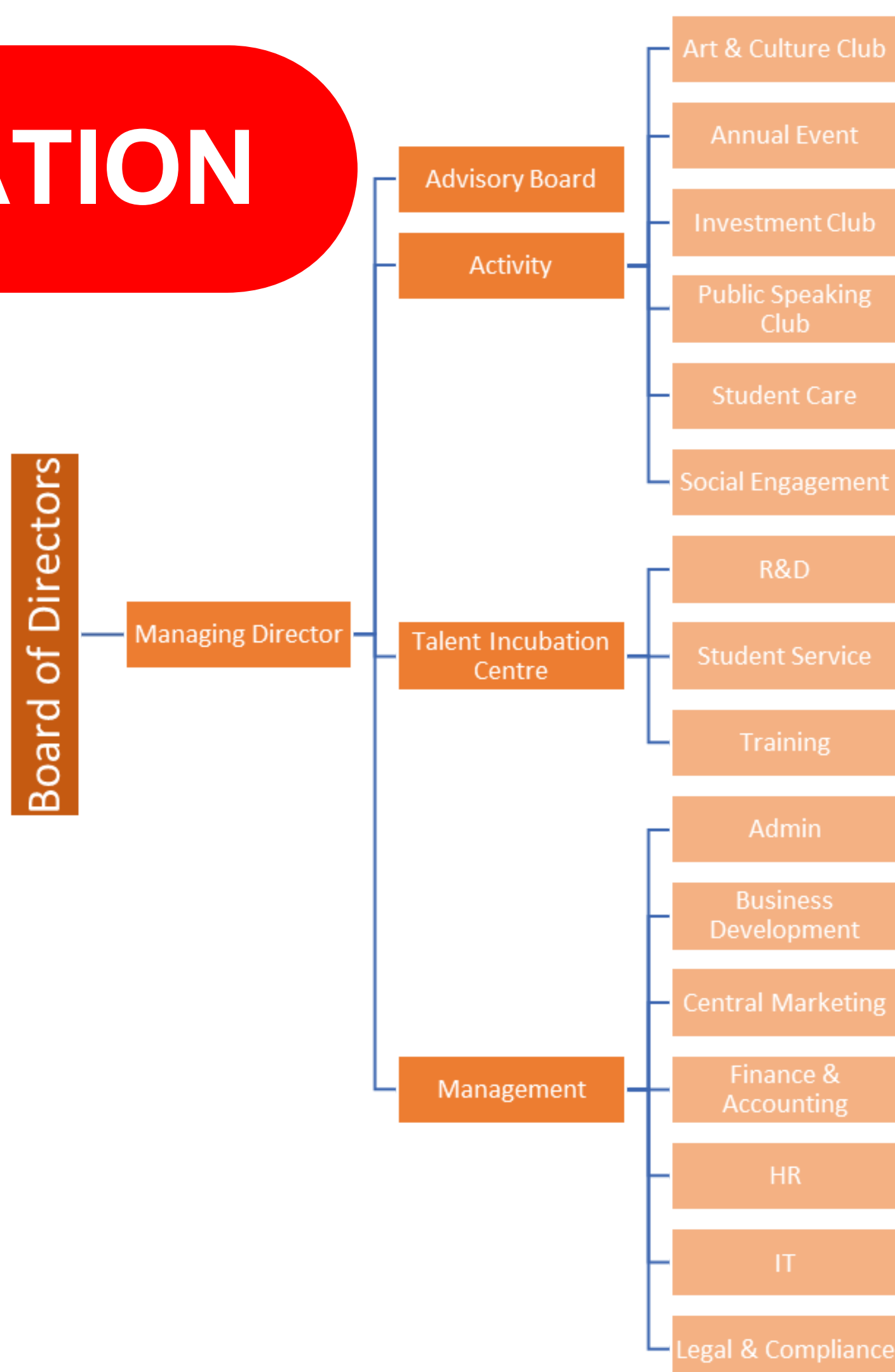
“

- Provides an economic benefit
- Reduces talent shortage in key industries
- Gives Australia a chance to get ahead

”

...And now onto our solution

ORGANISATION



Inclusion Collaboration Community

TESTIMONIAL #1

During my placement I felt respected and treated fairly the team I was working with was friendly and helpful in helping me understand and fulfill my tasks in the optimal way, the project manager & IT manager both showed me a lot of techniques and skills that I can use in future roles. and helped me understand important information that would be critical to know in future employment, to help me do well in any future employment opportunity that I will have.

I would recommend CLCN as a place to apply for an internship or a placement, as they are supportive and hard-working, making sure that you know what tasks you need to do and assisting you in being able to help you develop and polish your skills for further employment in the future.

Isaac Sherry

Bachelor of Information Technology

Flinders University

TESTIMONIAL #2

I had an amazing experience interning at CLCN. The team was incredibly welcoming and supportive, and I learned so much during my time there. One of the highlights of my internship was working on design events and event proposals for the company. I was given the opportunity to put my creativity and design skills to the test by creating proposals for events such as product launches and brand activations. This involved creating detailed rundown sheets outlining the flow of the event.

The team at CLCN was incredibly helpful in guiding me through the process, providing feedback and suggestions to help me refine my ideas. I felt like my input was valued, and my contributions helped to shape the final event proposals. It was amazing to see the proposals come to life, and I was proud to be part of the team that made it happen.

Additionally, the company culture was fantastic, and I felt like a valued member of the team from day one. I was given a variety of tasks and projects that allowed me to put my skills to the test and expand my knowledge in the field. Overall, my internship at CLCN was an incredibly positive experience that will undoubtedly benefit me as I move forward in my career. I highly recommend this company to anyone looking for a challenging and rewarding internship opportunity."



Helen Nip

*Graduate, University of South Australia
Currently living and working in Hong Kong*

Major sponsors & collaborators



Program sponsors & collaborators

We thank Award Mortgage Adelaide for helping with PSC.



CONTACT US



info@clcn.com.au



www.clcn.com.au



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If you want to learn a little more about CLCN, please, go ahead!

PUBLIC SPEAKING CLUB

A platform where students and young professionals can hone their communication skills and gain confidence.

Participants engage in speech games, receive professional feedback, and get a chance to network and learn from industry experts.

TESTIMONIAL #3

“I was invited to the public speaking group in late 2022. I was unsure if I should go at first, but after some convincing, I did.

Since attending the group, I have secured a job as a salesman and am thriving in my new position.

It is thanks to the public speaking group that I was able to attain the necessary skills.”



Sean O'Mahoney

*Bachelor of Urban and Regional Planning,
Sales Assistant*

ANNUAL WELCOME STUDENT EVENT



A celebratory occasion that welcomes new students, particularly those from international backgrounds.

The event aims to promote cultural exchange, foster networking, and showcase sponsors' contributions to the student community.

Student Care:

A comprehensive program focused on familiarizing students with Australian social and legal systems, raising awareness against scams, promoting mental well-being, and training them in emergency response. This initiative ensures students' safety and well-being while they navigate life in Australia.

Social Engagement:

An initiative providing networking opportunities for international students and young professionals. It fosters connections and opens up potential career growth, partnerships, and social development avenues.

Investment Club:

An educational initiative that imparts knowledge about the Australian investment landscape to recent migrants, international students, and young professionals. The program, co-hosted and co-branded with ANZ bank.

Art & Culture Club:

A vibrant platform for cultural exchange and art appreciation. The program hosts various events, including history, cultural, and art appreciation salons, cultivating a deeper understanding and respect for diverse cultures and artistic expressions.

TESTIMONIAL #4

“I was honoured to be invited as the keynote speaker to an event organised by CLCN. I was impressed by the level of professionalism and efficiency in the organisation as well as the reach CLCN evidently has with students and local businesses. The dedication and unwavering commitment of the CLCN team under the leadership of William Li shines through to provide a platform that promotes the existing cohesion and collaboration between China and South Australia. The successful engagement and impact of the event’s topic was evident with our new City of Adelaide WeChat account follower base doubling after the event. The event was very well attended and I understand almost a 90% conversion rate from registration. The City of Adelaide was proud to be involved with CLCN and look forward to exploring other opportunities to achieve both organisation’s mutual goals.”

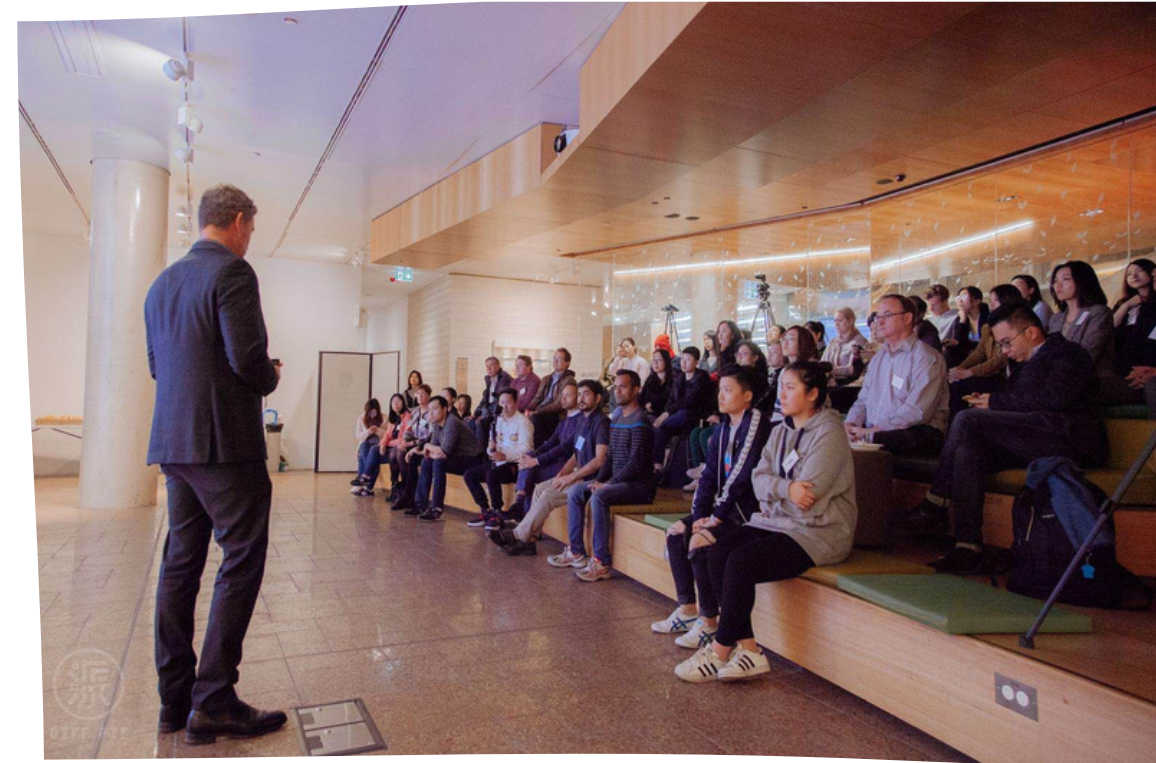


Matt Grant
Associate Director
Economic Development & Tourism
City of Adelaide

EVENTS ORGANISED BY CLCN



10th Apr 2022 Welcome Student event



28th Aug 2019 Event with the City of Adelaide



27th Jul 2022 PSC at Uni SA



1st Mar 2023 PSC at Uni Adelaide

EVENTS ORGANISED BY CLCN



6th Dec 2019, End of year recognition party



*5th Oct 2022, CLCN Volunteer Leslie Li,
winner of the study Adelaide
International Student Award 2022*



*17th Aug 2022, Speaker of the
night, PSC Session 11*

EVENTS ORGANISED BY CLCN



27 May 2019, Event with ANZ and ATO



30 Oct 2018 How to do international trade with China



27 May 2019, Event with ANZ and ATO



30th Oct 2018

How to do international trade with China

21th April 2019

Event in Shenyang, China with K11
and CZ Bank



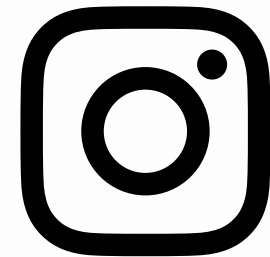
13th Oct 2019

Event with Bank of China

FOLLOW US!



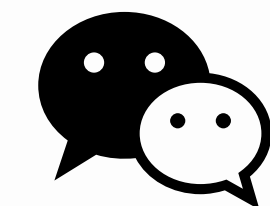
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